

**STATEMENT UNDER 37 CFR § 3.73(b)
ESTABLISHMENT OF ASSIGNEE**

Applicant : Hilliard Siegel et al.
Patent No. : 7,149,353
App. No. : 10/668690
Filed : September 23, 2003
For : METHOD AND SYSTEM FOR SUPPRESSION OF FEATURES IN DIGITAL
IMAGES OF CONTENT
Examiner : Gregory M. Desire
Group Art Unit : 2624

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This document is being filed with a copy of a Power of Attorney signed by the Assignee. This Statement sets forth the chain of title of the above-identified application.

Amazon Technologies, Inc., a Corporation, is the Assignee of the entire right, title, and interest of the above-referenced application by virtue of:

The Assignment from the inventor(s) to the Assignee recorded in the United States
Patent and Trademark Office on August 17, 2006, at Reel 018127, and Frame 0404.

The undersigned is an agent of Customer Number 79502 and is authorized to act on behalf of the Assignee. Please recognize or change the correspondence address for the above-identified application to Customer No. 79502.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 6/21/2011

By: Maria Culic Anderson

Maria Culic Anderson
Registration No. 40,574
Attorney of Record
Customer No. 79502
(206) 405-2000

**REVOCATION
AND
GENERAL POWER OF ATTORNEY**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

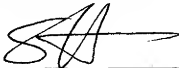
The undersigned is an empowered representative of the Assignee and hereby appoints the registrants of Knobbe, Martens, Olson & Bear, LLP, **Customer No. 79,502**, as attorneys and agents to represent the Assignee before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned to the Assignee according to the USPTO assignment records or assignment documents supplied with an accompanying Statement Under 37 CFR § 3.73(b). This appointment is to be to the exclusion of the inventor(s) and his attorney(s) in accordance with the provisions of 37 CFR § 3.71.

All previous powers of attorney for the below named Assignee are hereby revoked.

A Statement Under 37 CFR § 3.73(b), signed by a registrant of Knobbe, Martens, Olson & Bear, LLP, is attached setting forth a full chain of title for the subject application owned by the Assignee named below.

Please recognize or change the correspondence address for the above-identified application to **Customer No. 79,502**.

By: _____



Date: _____

June 13, 2008

Name: Scott R. Hayden

Title: Vice President

Assignee: Amazon Technologies, Inc.

PO Box 8102

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